

**APPENDIX "B"**  
**Downtown Barrie Business Improvement Area 2026 Budget**

	Budget 2026	Budget 2025	Actual 2025 (See Note 1)
800020 Tax Additions	-	-	1,051
800000-5201 Tax Levy	798,599	755,237	755,236
800050-5201 Charity Rebates	-	-	(6,282)
<b>Business improvement area levy</b>	<b>798,599</b>	<b>755,237</b>	<b>750,005</b>
750000-5200 Interest earned	-	-	1,043
810510-5221 Special Events Revenues	22,000	-	50,209
854100-5221 Sponsorship	100,000	-	5,000
854200-5219 Donations-Capital-Meridian Place	-	-	30,034
<b>Fundraising and other revenue</b>	<b>122,000</b>	<b>-</b>	<b>86,287</b>
800071-5200 GOV'T GRANTS* (5200):Fed - Summer Jobs Grant	2,300	-	2,408
800073-5200 Celebrate Canada Grant	16,000	-	16,000
800075-5200 GOV'T GRANTS* (5200):*COB - Event Funding	325,000	-	430,000
<b>Government grants</b>	<b>343,300</b>	<b>-</b>	<b>448,408</b>
<b>Total revenues</b>	<b>1,263,899</b>	<b>755,237</b>	<b>1,284,699</b>
400000-5200 Salary & Wages	274,990	267,000	299,510
400003-5200 Benefits	21,304	24,057	15,181
400006-5200 WSIB Expense	3,500	3,500	546
500320-5200 Bank Fees & Interest/Stripe Fees	-	-	1,643
500400-5200 Office Supplies / Expenses	4,000	4,000	2,027
500800-5200 Board & Special Meetings	1,250	1,250	2,335
620000-5200 Staff Training & Dev	10,000	10,000	8,705
620200-5200 Partnerships/Memberships	2,200	2,200	3,992
640001-5200 Audit Expense	8,100	6,500	10,313
640002-5200 Accounting & Bookkeeping	24,000	8,100	20,987
640005-5200 Professional(Legal/HR-PR)	-	-	3,442
661800-5200 Telephone Services	3,250	3,250	2,812
675100-5200 R&M - Building	-	-	2,246
677300-5200 R&M - Computer/IT Maintenance	7,500	5,000	3,955
700000-5200 Office Equipment	2,200	2,200	2,712
700100-5200 Property Rental	45,973	40,740	46,866
720800-5200 Insurance Premium	11,000	11,000	16,542
730401-5200 O&M (Policy + Partner Influencer):Special Items	-	-	3,916
<b>Administration</b>	<b>419,267</b>	<b>388,797</b>	<b>447,729</b>
661101-5204 Marketing/Communications-Communications	7,158	13,600	1,049
661102-5204 Marketing/Communications-Radio	7,000	5,000	7,111
661108-5204 Marketing/Communications-Digital/Soc Media/Website	12,000	29,000	27,415
661109-5204 Marketing/Communications-Miconex Gift Card Program	17,000	13,400	9,640
<b>Marketing &amp; Communication</b>	<b>43,158</b>	<b>61,000</b>	<b>45,214</b>
661110-5204 Marketing/Communications-Partnership Marketing	-	3,500	4,292
661112-5215 Events Expenses	652,952	160,365	624,627
661175-5200 Meridian Fundraising* (Glenn Coulson)	-	6,800	-
661185-5208 Event Sponsorship	-	-	4,424
<b>Culture &amp; Heritage Events</b>	<b>652,952</b>	<b>170,665</b>	<b>633,343</b>
661151-5202 Public Realm Lighting	3,000	3,000	3,285
661152-5202 Flowers & Banners	-	-	2,057
661154-5202 DT Maintenance_Cleanliness Crew	21,275	21,275	29,744
661156-5202 Public Art*	-	500	19,429
661157-5202 Pedestrian Counters	3,600	-	3,315
<b>Beautification &amp; Cleanliness</b>	<b>27,875</b>	<b>24,775</b>	<b>57,830</b>
740500-5219 Ext. Tsf - Operating	120,647	110,000	120,681
<b>Memorial Square and Other</b>	<b>120,647</b>	<b>110,000</b>	<b>120,681</b>
<b>Total expenses</b>	<b>1,263,899</b>	<b>755,237</b>	<b>1,304,798</b>
<b>Budget deficit</b>	<b>0</b>	<b>0</b>	<b>(20,099)</b>

Note 1 - The audit of the 2025 balances is currently being finalized, however no changes are expected to the actual amounts included above. To adhere to PSAB standards, the BIA's audited statement of operations will differ from the budget relevant results above as capital expenditures are removed from expenses and capitalized, and amortization expense is recorded.